

World Wellness Weekend India 2025

to set new trends

The India chapter
set to transform
wellness spaces
nationwide



This September, India will take centre stage in the 9th edition of World Wellness Weekend (WWW) — a global initiative uniting over 160 countries in a three-day celebration of healing, hospitality, and human connection. The 2025 India edition is activating a diverse network of wellness champions, from luxury hotel groups and retreats to salons, longevity studios, corporates, and purpose-led organizations. This year, the movement promises to redefine wellness access, highlighting spaces and people who quietly hold emotional space for others every day.

The salon industry is stepping into the spotlight like never before. With the **Beautiful Hearts Fund** leading the way for salons across India—including **TONI&GUY** and **Looks** —are extending their role beyond beauty to confidence-building and emotional wellbeing. “Salons have always been places of transformation,” says **Reena Sheth, Ambassador for WWW India & APAC**. “But for too long, they have been overlooked as wellness sanctuaries. This year, we are shifting that narrative on a global stage.”

The momentum is being powered by collaborations between leading salons and professional associations that recognize the emotional and social role beauty professionals play in everyday wellbeing. “The Indian salon industry is ready to embrace a purpose bigger than aesthetics,” shares

Shweta Parekh, WWW India Ambassador, “is seeing entire industries—hotels, salon, retreats by uniting under the World Wellness Weekend movement, we can reach more communities, foster connection, and make wellness truly inclusive.”

Parallel to salon-led initiatives, India’s hospitality giants—including Four Seasons, Taj, Marriott, Hyatt, and CGH Earth—are curating immersive activations ranging from yoga and sound baths to longevity diagnostics and intergenerational wellness experiences. These programs will offer guests moments of pause, healing, and connection, positioning India as a global trendsetter in regenerative hospitality. “What excites me most, says **Jyoti Gaglani, WWW Ambassador** “is when retreats—come together under one movement. Wellness is no longer a niche; it is becoming a shared cultural value.”

From clubs like The iconic Bombay Gymkhana to eco-retreats like The Machan, from high-energy corporate lounges to quiet salon corners, India is mobilizing its wellness ecosystem like never before. With three passionate ambassadors driving collaborations across regions, the country’s efforts are set to make World Wellness Weekend 2025 a milestone moment for community-driven, emotionally intelligent wellness. **SS**

Save the Date: 19–21 September 2025

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